



Smart Digital are delighted to be re-appointed as the official digital screen and ICE TV and ICE Live partner for ICE Totally Gaming, the world's premier global gaming exhibition and conference.

2018 will see the return of the screen network ensuring all component parts of the exhibition are served by a digital solution, offering an unparalleled, dynamic and flexible broadcast medium for the ICE team and exhibitors.

The network will comprise: a giant truss-mounted LED screen, of 20sqm at the West entrance, complemented by 3 x 6sqm screens strategically positioned along the main boulevard to ensure maximum viewing potential in the key dwell and meeting points. Additional screens will be placed within key areas like Sales, VIP and meeting points. The entire network will be the conduit for ICE TV.

In addition to the show and organiser content denoting the programme of daily events, the conference and seminar programme, breaking show news, and of course live segments from the show floor showing sights and sounds, there will be a limited opportunity for exhibitors and sponsors alike to take of one of the bespoke airtime packages.

As our advertising partners will be strictly limited to no more than 15 exhibitors from a total exhibitor base in excess of 450, it will be necessary to operate on a first-come, first-served basis.



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SCREEN PACKAGES

★ £7,950

2 minutes airtime package in every hour (4 x 30 second slots or 8 x 15 second slots)

✂ £4,950

1 minute airtime package in every hour (2 x 30 second slots or 4 x 15 second slots)

CONTENT CREATION

Need help with producing content for the screens? Our production team can create bespoke digital content for your company. Please get in contact for options and prices.

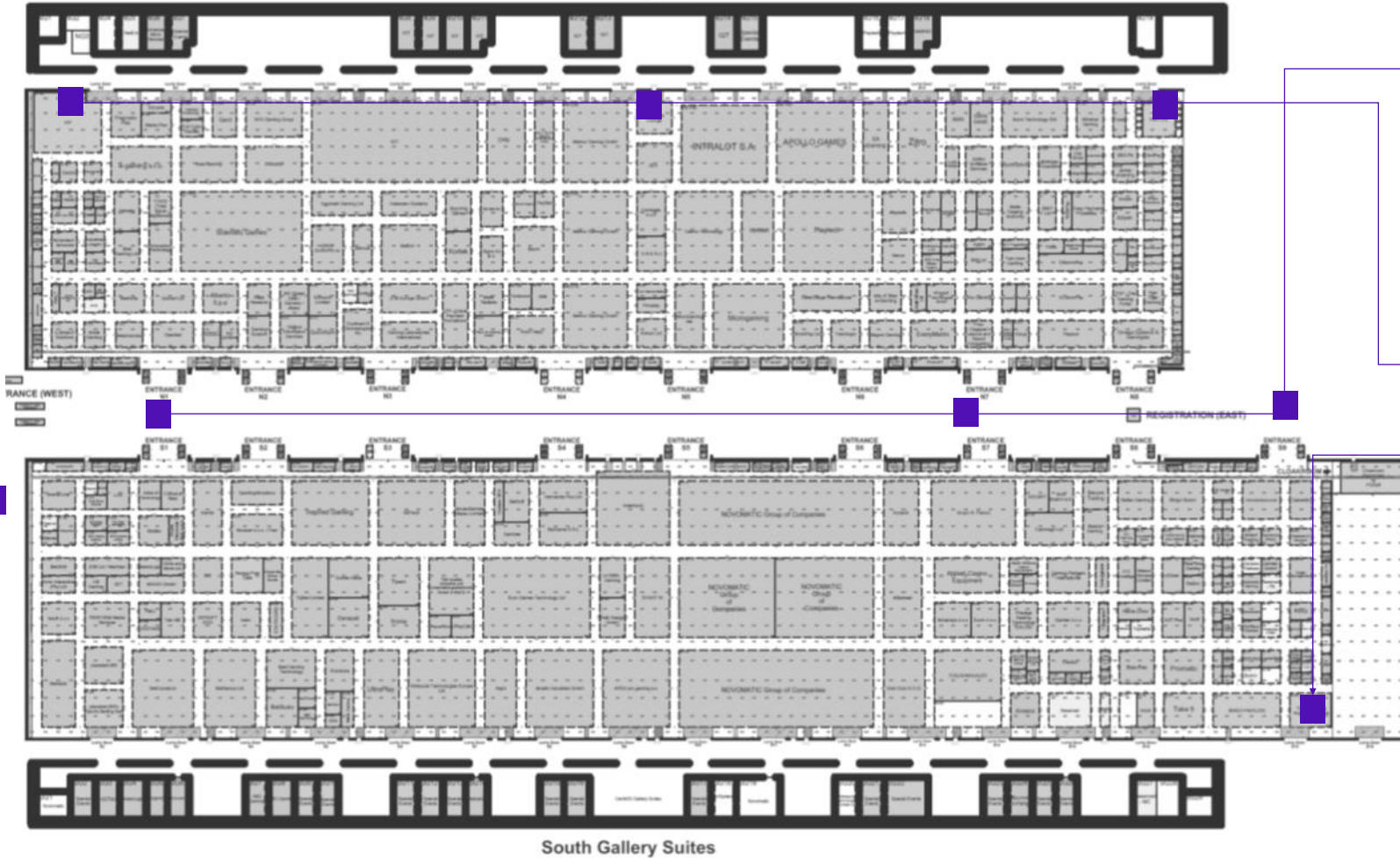


smart
digital

ICE TV

Totally Gaming

North Gallery Suites



South Gallery Suites

